

SMOKING

during pregnancy

31% OF ALL SOUTH DAKOTA
MOTHERS
smoked in the 2 YEARS BEFORE pregnancy.

13% OF ALL
MOTHERS
smoked the LAST 3 MONTHS of pregnancy.

The percent that **smoked during the last three months of pregnancy** differed by race:

10% OF ALL
WHITE MOTHERS

27% OF ALL AMERICAN
INDIAN MOTHERS

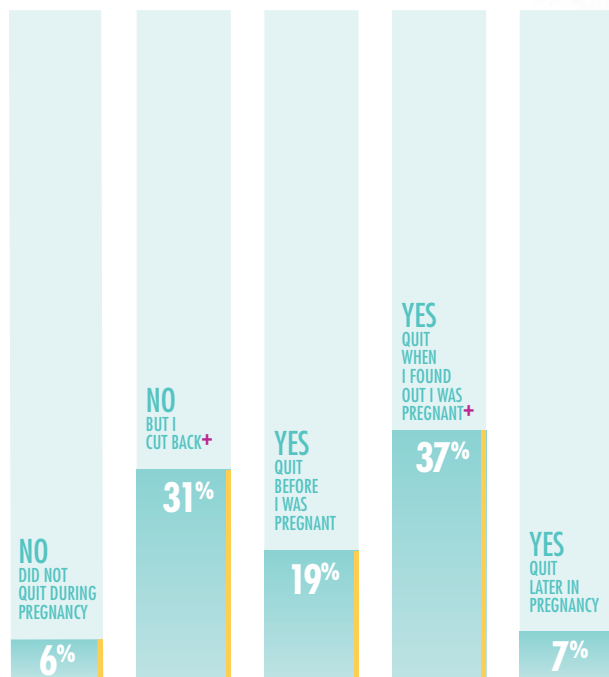
13% OF ALL OTHER
RACE MOTHERS

AMONG MOTHERS WHO SMOKED

during the last two years:

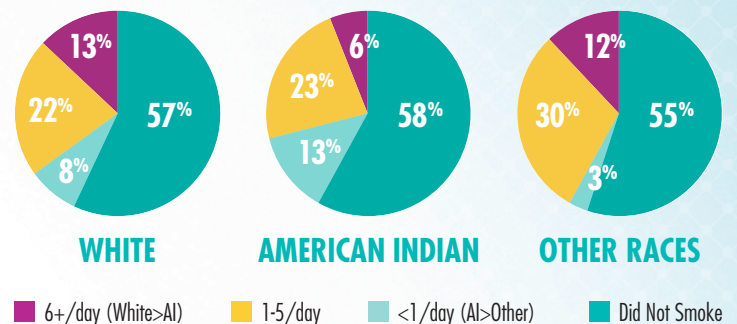


QUIT STATS



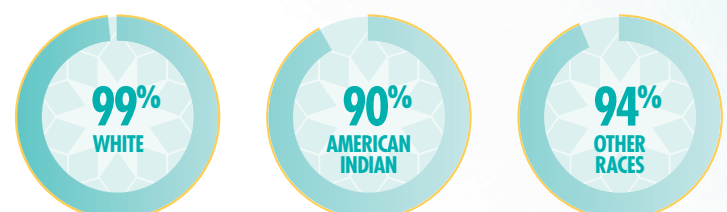
* A higher percent of **White mothers** were more likely to **cut back** (35%), while **American Indian mothers** were more likely to **quit** when they found out they were pregnant (45%).

American Indian mothers **SMOKED FEWER CIGARETTES** the **LAST THREE MONTHS** of pregnancy than White mothers:



98% OF SOUTH DAKOTA
MOTHERS

reported that no one is allowed to smoke anywhere inside their home, but this differed by race:



what can we DO?



Quit smoking strategies:



1 SOUTH DAKOTA QUITLINE PROGRAM

The most important time in life for a woman to quit smoking can also be the most difficult. The South Dakota QuitLine offers additional support to pregnant women during and after pregnancy. As an extension of the standard QuitLine phone coaching program, the SD QuitLine **Postpartum Program** is intended to help moms stay quit during an exciting but stressful time. The program includes:

- + Up to four additional relapse prevention calls with a QuitLine coach
- + Gift card incentives if eligible

For program information, as well as how to sign up, visit:
SDQuitLine.com 

2 SmokefreeMOM

SmokefreeMOM is a mobile text messaging service designed for pregnant women across the United States to help them quit smoking.

For program information, as well as how to sign up, visit:
women.smokefree.gov/smokefreemom.aspx

Learn more:

ForBabySakeSD.com 

